



## BIOVISION CATALYZER 2014 CALL FOR PROJECTS / INITIATIVES

### CONTEXT

**BIOVISION, the World Life Sciences Forum**, is becoming a yearly event. The 9th edition will be held on June 5-6, 2014 in Lyon, France. BIOVISION is the place where key stakeholders can debate over the impact of the latest scientific advances on society and share a prospective vision on how to overcome Health, Environment and Nutrition challenges.

The 2014 BIOVISION Catalyzer edition, co-organized with Lyonbiopole, a worldwide bio-cluster, will capitalize on the success encountered in 2013 and leverage BIOVISION's unique multi-stakeholder approach to foster collaboration, integrate innovation and accelerate the emergence of solutions for the benefits of citizens.

**For 2014, all projects / initiatives must match one of the following 2 focuses:**

FOCUS 1 :  
**Immunotherapies  
& Vaccines**

FOCUS 2 :  
**Healthy Ageing**



## WHY SUBMIT A PROJECT / INITIATIVE?

### BIOVISION Catalyzer fulfils 3 main objectives:

- To provide visibility to innovative projects and initiatives
- To allow project and initiative holders to meet and connect with multi-stakeholders public and private partners
- To help build long-term collaborations for the selected innovative projects / initiatives



## 1 VISIBILITY

### All selected projects / initiatives will benefit from a wide and powerful communication platform:

- Prior to the Forum, e-newsletters and PR activities will feature and promote selected projects / initiatives throughout BIOVISION and Lyonbiopole extensive networks
- BIOVISION offers online visibility to every candidate project until the announcement of the Selection Committee's choice, end of April. Afterwards only the selected projects will remain online.
- The most promising and innovative collaborative projects / initiatives, in each category, will be awarded a prize and benefit from media exposure.



## 2 NETWORKING

- An online networking platform and onsite dedicated areas have been designed to facilitate networking and create partnership opportunities between participants before and during BIOVISION.
- After registration, each applicant can use the online networking platform to:
  - Directly connect with BIOVISION participants
  - Send meeting requests
  - Book and use the dedicated areas made available for One-to-One meetings scheduled in advance or during the forum BIOVISION



## 3 PARTNERING

- BIOVISION Catalyzer offers innovative project / initiative holders the opportunity to present and address their needs to expert and key stakeholders: partnering (academia, civil society, private sector, policy makers), funding, technological support, policy and regulation highlight...
- Lyonbiopole and BIOVISION will be your contact point to support you in building long-term collaborations and partnerships.





## PROJECT / INITIATIVE PROPOSAL GUIDE

### 1 PROJECT / INITIATIVE SUBMISSION GUIDELINES:

All proposals must be submitted through the online application form on [BIOVISION website](#).

All fields of the application form must be fully completed and shall not exceed the total length requirements. Check your mail, title, objectives and other information carefully prior to submitting. No edits will be allowed after submitting a project / initiative. Please note that the content of your proposal (except your personal contact details) may be used for external communication including publication on BIOVISION website.

#### Participation fee:

- No fee is required when submitting your application.
- Regardless of the outcome of their application, all BIOVISION Catalyzer candidates wanting to attend the Forum will be asked to pay a 280€ participation fee.

### 2 PROJECT / INITIATIVE SELECTION PROCESS:

All submissions will be evaluated by the **2014 BIOVISION Catalyzer Selection Committees** nominated jointly by BIOVISION and Lyonbiopole, which includes representatives from the academic, private, policy-making and civil society sectors. The committees will select 10 projects / initiatives in each focus among the most promising ones.

#### SELECTION CRITERIA:

- Matching at least one of BIOVISION's 2 focuses
- Endorsed by a partnering institution
- Demonstrating benefit for the citizens
- International reach
- Multi-stakeholder oriented
- First milestone reached by 2 years
- Originality and innovative nature of the project (scientific and technologic)

Selected projects/initiatives will be announced at the beginning of **May 2014**, on BIOVISION website. The BIOVISION Catalyzer team reserves the right to adapt your proposal to match the event's format.

### 3 PRESENTATIONS OF THE PROJECTS / INITIATIVES

Selected projects / initiatives will be presented during the Forum (**June 5-6, 2014**) as outlined in the 2014 BIOVISION Programme.

#### Each focus will be chaired by a panel of experts and organized as followed:

- A 10 minute introduction of the focus by the panel,
- A 10 minute presentation (ppt format) of each project / initiative, followed by 5 to 10 minutes of questions from the panel and the audience,
- **Both the panel and the audience** will select the project / initiative considered as the most relevant per focus. The global rating will be attributed as follow: 25% by internet vote, 25% from the audience via text message and 50% from the panel.



## 4 BIOVISION AWARDS

The BIOVISION Awards Ceremony will be held on Friday, **June 6, 2014 at 2:00 PM**, during the BIOVISION Closing Ceremony. Each project / initiative elected by the panel (1 per focus) will benefit from media exposure and from BIOVISION and Lyonbiopole support following the Forum.

## 5 SCHEDULE

Submission Deadline	April 15, 2014
Selection Committee	Mid-April, 2014
Announcement of the selected projects / initiatives	May, 2014
BIOVISION, The World Life Sciences Forum	June 5-6, 2014

### CONTACTS

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